

# INAISE CONFERENCE 2010

Brussels, Wednesday 2 - Friday 4 June 2010

In partnership with  Triodos Bank

## European Economic and Social Committee

Draft Programme vers. 13/04/2010

### RESTORING SENSE TO FINANCE

The worst financial turmoil since the 1930's has shaken the world and has led in its wake to a global economic crisis. Citizens' trust in the Finance industry has been severely damaged and new ways in finance are being looked for. Social finance in its various forms has shown a remarkable resilience against the crisis and experience a strong and growing interest from the public.

This conference will look at the reasons for that resilience and on how social finance can inspire mainstream finance and regulators in the attempts to reconnect finance with real economy - giving the sense back to finance.

Let us have finance to serve society!

#### Wednesday 2 June

Venue - Mundo B

11h - 14h Inside view – clients of Triodos Bank present their business/project

► **Mundo B:** project launched by a group of NGOs who wished to ecologically renovate a building in the center of Brussels in order to settle their offices as well as a conference center, an organic cafe, a didactic nature garden,

► **Everarts:** Set up an ecological building enterprise CARODEC

Venue - European Economic & Social Committee  
– VMA3

#### OFFICIAL OPENING OF THE CONFERENCE

15h Registration of delegates

#### 15h30 – 18h OPENING PLENARY SESSION

**Chair person** ► **Jan OLSSON** (confirmed) – Jan Olsson is member of the European Economic and Social Committee (EESC) and its « Social Economy » category, vice-president of CECOP (European Confederation of Worker Cooperatives, Social Cooperatives and Social & Participative Enterprises), vice president of REVES (Regions and cities working with the social economy). He is presently councilor of KFO (Social Economy Employers' Organisation). He is also presiding a Swedish network of associations fighting against social exclusion.

**Welcome by EESC** ► **Jan OLSSON** (confirmed)

**Welcome by INAISE** ► **Marcel HIPSZMAN** (President) (confirmed) :

**Speakers** ► **Liem HOANG-NGOC** (confirmed) : member of the European Parliament, Committee on Economic and Monetary Affairs and Delegation for relations with the countries of Southeast Asia and the Association of Southeast Asian Nations (ASEAN).

► **Isabel CRUZ** (confirmed): FOROLAC Latin America : Specialized in the development of Rural Finances, Isabel Cruz has been working for more than 20 years for the creation of financial sustainable services for poor people in rural areas. As a General Director of ACMUCCS, Mexico, she participated to the creation of microbanks, local self-managed community institutions, micro-insurances... She's also the President of FOROLAC (Forum Latino-American and Carribean for Rural Finances), a regional network made up with 370 MFIs which represent 4.5 million clients/partners.

► **Martin LIDEGAARD** (confirmed) : former Danish MP, chairman of CONCITO, the first green think tank in Denmark. The purpose of the think tank is to get the Danish environmental policy in motion and contribute to reducing the green house gas emissions and fight the climate problems.

**Languages** English / French / Spanish

16h45 – 18h **Q & A**

18h30 **Walking dinner at Mundo B**

THURSDAY 3 JUNE

Venue - European Economic & Social Committee  
- VMA3

9h30 - 12h30

### Plenary sessions

**Chair person** ► **Gillian TETT** (to be confirmed): assistant editor of the Financial Times and oversees the global coverage of the financial markets

#### First Session

**Speakers** ► **Sir Ronald COHEN** (to be confirmed): Chairman of the Portland Trust, the Social Investment Taskforce and the Commission on Unclaimed Assets. He is a founder director of the British Venture Capital Association, a founder director of the European Venture Capital Association and the Quoted Companies Alliance (formerly SISCO). He has served as a member of: London Stock Exchange Working Party on Smaller Companies, CBI Wider Share Ownership Committee and Executive Committee of The Centre for Economic Policy Research

► **Peter BLOM** (confirmed): Peter Blom has been CEO & Chairman of the Executive Board of Triodos Bank since 1997. During that time he has led Triodos Bank Group from a start-up to a global bank with nearly €4 billion assets under management. Blom was recently awarded the Dutch Royal distinction of Knight of Oranje Nassau for his contribution to social banking and sustainability.

**Languages** English / French / Spanish

#### Second session

**Speakers** ► **Michael BRAND** (confirmed) : Michael Brandt is the Executive Director of Tembeka. Tembeka Social Investment Co. Ltd. is a South African social investment company that seeks to promote sustainable development in poor communities by initiating and acting in a chain of Financial Solidarity. Tembeka's role in this chain of solidarity is to mobilise investors to become involved in sustainable development through soft loans, institutional building grants and the purchase of Tembeka shares, to reach a large number of persons, as well as, a broad range of people engaged in their own economic and social upliftment in both urban and rural South Africa.

**Languages** English / French / Spanish

Venue - EESC - Salles VMA3 / JDE7161 / JDE 7162  
/ TREV 7710

13h30 - 17h

### WORKSHOPS

#### First Workshop Towards the creation of a global social certification process

**Workshop leader** ► **SIDI** (France)

**Speakers** ► **Charlot RAZAKAHARIVELO** (confirmed): FIDEV/Madagascar  
► **Isabel Cruz** (confirmed): President of FOROLAC, Latin America  
► **Reynaldo Marconi**: Former President of FOROLAC

**Moderator** ► **Dominique LESAFFRE** (confirmed): SIDI (France). SIDI Investment officer for the following countries : Peru, Bolivia, Nicaragua, Guatemala, Mali, Mozambique, South Africa, Palestine.

#### Second Workshop After Copenhagen - financing the energy transition

**Workshop leader** ► **Merkur Bank** (Denmark) et **GLS Bank** (Germany)

Banks within INASE have been pioneers in financing renewable energy since the 1980's. This workshop will contain presentations from various banks presenting their approach to financing of renewable energy, energy saving and eco-building, integrated solutions in the North as well as in the South. At the same time the workshop will give a general overview of the activities of the socially and environmentally oriented banks which business models have shown remarkable resistance to the financial crisis.

**Language** English

#### Third Workshop At the crossroad between philanthropy and investment

**Workshop leader** ► **Charity Bank** (UK)

In the aftermath of the global economic crisis it has become fashionable to demonise bankers and praise philanthropists. But in addressing the scale of these issues should not these two groups, seemingly poles apart in ideology and actions, come together in new ways to tackle our most pressing social and environmental issues. Can we stop separating investment decisions from philanthropic giving and blend the building of wealth with its investment or disposal? The innovations of the last decade in venture philanthropy and social impact investing are welcome but are not enough on their own. The financial crisis may have permeated the world's wealthiest nations, but it has been so much worse for the poorest.

**Speaker** ► **Alexander S. FRIEDMAN** (to be confirmed): Chief financial officer for the Bill & Melinda Gates Foundation

**Language** English

	<b>Fourth Workshop</b>	<b>Finance for Fair Trade</b>
	<b>Workshop leader</b>	<p>► <b>INAISE (SIDI / France, Integra / Slovakia), FAST, WFTO</b></p> <p>Southern Fair Trade Producers will join with Northern Fair Trade financiers, network organizations and importers to give a unique perspective on the issues surrounding the financing of the rapidly growing fair trade movement. Do Producers get access to the type of finance they need? Do current finance facilities offer the right mix of opportunity and rigor? How can the financing of fair trade be improved to the benefit of producers and investors alike? What is working, and what is not working in the world of fair trade finance?</p>
	<b>Speakers</b>	<p>► <b>Cesar RIVAS</b> (confirmed): General Director Cafeperu (Peru), Cafeperu is the commercialisation enterprise of coffee cooperatives from Peruvian Amazonia, created in 2005.</p> <p>► <b>Tadesse MESKALA</b> (confirmed): Oromia Coffee Farmers Cooperative Union (Ethiopia).</p> <p>► <b>Noemi PEREZ</b> : Noemi Perez is the Executive Director of FAST . Ms Perez joined FAST with eight years of management experience, focusing on the establishment and development of trade associations. She has spent nearly a decade working with organizations involved in sustainable production and trade.</p> <p>► <b>Silvia CORNACCHIA</b> (confirmed): In charge of Geographic Partnerships SIDI (France). presentation of FOPEPRO (Fondo para Pequeños Productores de America Latina). This fund aims to promote the economic and social development of smallholder organisations and SMEs that process and market their products in Andean and Central American countries, by providing appropriate financial instruments targeting investment and value added processes.</p>
	<b>Moderators</b>	<p>► <b>Christine GHENT</b> : WFTO</p> <p>► <b>Allan BUSSARD</b> : Integra / Ten senses (Slovakia)</p>
	<b>Language</b>	English / French / Spanish
17h - 17h30	<b>CLOSURE OF THE CONFERENCE</b>	
<b>FRIDAY 4 JUNE (INAISE MEMBERS ONLY)</b>		
Venue : Triodos Bank Belgique		
9h - 11h	<b>WORKSHOP</b>	<b>Towards the creation of a World Social Bank</b>
	<b>Workshop Leader</b>	<p>► <b>Peter QUARMBY (Community Sector Banking, Australia)</b></p> <p>Explore the possibility that INAISE and Ammodo explore the idea of jointly developing a social banking platform to deliver a range of products and services, which are geared towards facilitating social and economic development. The development of a virtual social banking network would not be limited to the Australian context but could be expanded to engage social banks from all over the world – by linking other social banks through the ammodo platform we essentially would be creating a “World Social Bank”.</p>
9h - 13h	<b>BUSINESS MEETINGS</b>	
	Business meetings between INAISE members. These sessions aim at allowing member organizations to better know each other and build partnerships and alliances.	
14h30 - 17h30	<b>ANNUAL GENERAL MEETING OF INAISE MEMBERS</b>	